



CENTRAL SHENANDOAH HEALTH DISTRICT

2026 Annual Update

Harrisonburg City Council

Xavier Crockett, Health Director | Central Shenandoah Health District

Meet the New District Health Director

Xavier Crockett joined CSHD as Health Director in December 2025. His experience spans public health operations, emergency preparedness, health promotion, and public-sector collaboration. His leadership approach emphasizes reliable services, a supported workforce, clear communication, and strong community partnerships that respond to local needs.

“Public health works best when it is visible, trusted, and integrated into the daily lives of the communities we serve.”

Experience & Preparation

- M.S., disaster medicine & emergency management
- Doctor of Public Health candidate
- 10+ years with the Medical Reserve Corps
- 15 years of public health experience
- Emergency preparedness & health promotion
- Hospital, local government & community partnerships

2026

Joined CSHD

Leading the District

Responsible for nearly 90 public health professionals serving ten localities.

The Harrisonburg–VDH Partnership

CSHD is a VDH-operated district health department serving ten localities through state-local agreements. Under this shared model, VDH employs and oversees the public health workforce, while Harrisonburg helps establish local priorities and coordinates around community needs. CSHD delivers services required by the Code of Virginia, along with additional services defined through the cooperative agreement between the City and VDH.

State workforce. Local partnership. Shared accountability.

How the Partnership Works

- Harrisonburg sets local priorities
- Provides the required local match
- Coordinates emergency needs
- Longstanding core partner
- VDH / CSHD employs the workforce
- Appoints the District Health Director
- Administers required services
- Coordinates ten localities

10

Localities

One Regional Health District

Public health services are delivered through a shared state-local model.

Public Health Is at Work Every Day in Harrisonburg

Core services delivered under Virginia law and the local cooperative agreement



Communicable Disease Control

STI/HIV and TB services; case and outbreak investigation



Maternal & Child Health

WIC; prenatal and postpartum support; child health, car-seat and safe-sleep education



Clinical Services

Immunizations; travel medicine; long-term support services; Newcomer Health



Environmental Health

Food, well, septic and lodging oversight; water and milk safety



Emergency Preparedness

Community readiness; emergency and outbreak response; partner coordination



Community Health & Vital Records

Birth, death and marriage records; community health assessments, education and outreach



Harrisonburg Residents Use of Services

Selected FY2026 activity from CSHD internal records

5,659

Immunization Clinic Visits

789

Long-term-care-screenings

444

Food safety inspections

22

Community outreach events

2023 Maternal & Infant Health Snapshot

Access & Service Need

Medicaid coverage signals demand for publicly supported services; late or no prenatal care is a direct access concern. Earlier connection to care remains a priority.

55.8%

Births covered by Medicaid
(35.3% statewide)

20.5%

Late/no prenatal care
(5.8% statewide)

Encouraging Outcomes

Reported infant mortality and maternal smoking rates were below state rates.

3.0

Infant deaths per
1,000 live births
(5.8 statewide)

1.2%

Maternal smoking
(2.6% statewide)

2023

Most recent year available

Practical Support for Mothers, Infants & Families

FY2026 Harrisonburg-area activity



Car-Seat Safety

13

Education sessions

19

Parents and caregivers trained

22

Car seats distributed at no cost



Safe-Sleep Support

11

Education sessions

11

Parents and caregivers trained

11

Portable cribs distributed

My Priorities for FY2027



Support the Public Health Workforce

Invest in the people and systems that keep essential services reliable across all ten localities.



Keep Core Services Reliable and Accessible

Protect access to clinical, environmental health, communicable disease and emergency-response services.



Strengthen Access for Families

Improve connections to WIC, maternal and child health, prevention programs and community partners.



Communicate Early and Clearly

Share performance, emerging risks and funding implications before decisions are required.



A Visible, Trusted Partner

Questions & Discussion

Xavier Crockett, Health Director