



October 13, 2026 City Council Meeting

Title

Proposed Street Name Changes from University Boulevard Realignment Project—Tom Hartman, Public Works

Summary

Due to the recent University Boulevard Realignment Project, staff is requesting City Council's consideration for renaming a portion of University Boulevard, Convocation Center Service Drive, and Forest Hill Road to reflect the physical realignment of University Boulevard, which now continues to intersect directly with Port Republic Road. The impacted area of this change is in vicinity of the Convocation Center and the segment that runs from Oak Hill Drive to Port Republic Road.

Recommendation

City staff recommends the approval of renaming a portion of University Boulevard and Convocation Center Service Drive to Driver Drive, and Forest Hill Road to University Boulevard to reflect the results of the University Boulevard Realignment Project.

Fiscal Impact

Minimal fiscal impacts, generally limited to administrative time to update associated addressing systems, and the labor and materials associated with removal of existing street name signs and replacing them with updated signs reflecting new street names.

Context & Analysis

Impacts to addressing changes are broken up into City impacted addresses and James Madison University impacted addresses.

City Impacted Addresses:

The recent results of the University Boulevard Realignment Transportation Project mandated the consideration of renaming Forest Hill Road to reflect the continuity of the new University Boulevard alignment to Port Republic Road and to ensure uniformity for addressing and first

responder logistics. There are five (5) addressed properties that will be impacted by this change; they are listed below with their proposed updated address:

- 1131 Forest Hill Road to be retired; updated to 1225 University Boulevard
- 1210 Forest Hill Road to be retired; updated to 1242 University Boulevard
- 1214 Forest Hill Road to be retired; updated to 1246 University Boulevard
- 1218 Forest Hill Road to be retired; updated to 1250 University Boulevard
- 1221 Forest Hill Road to be retired; updated to 1265 University Boulevard

James Madison University Impacted Addresses:

The recent results of the University Boulevard Realignment Transportation Project mandated the consideration of renaming a portion of University Boulevard to reflect the new alignment and updated service in and around the Convocation Center area, and to ensure uniformity for addressing and first responder logistics. There are eight (8) addressed properties that will be impacted by this change; they are listed below with their proposed updated address:

- 881 University Boulevard to be retired; updated to 447 Driver Drive (Convocation Center E Parking Lot)
- 885 University Boulevard to be retired; updated to 451 Driver Drive (Convocation Center B Parking Lot)
- 895 University Boulevard to be retired; updated to 443 Driver Drive (Convocation Center)
- 896 University Boulevard to be retired; updated to 484 Driver Drive (Convocation Air Handling Unit)
- 897 University Boulevard to be retired; updated to 485 Driver Drive (Convocation Center B Parking Lot)
- 897 University Boulevard to be retired; updated to 495 Driver Drive (Convocation Center C Parking Lot)
- 601 Convocation Center Service Drive to be retired; updated to 560 Driver Drive (Tennis Courts)
- 621 Convocation Center Service Drive to be retired; updated to 572 Driver Drive (Convocation Center D Parking Lot)

Upon approval of these name changes, formal notification letters will be mailed to each property owner informing them of this change. Associated information for mailing and service continuity will also be provided for relevant entities such as Harrisonburg Department of Utilities, Harrisonburg Electric Commission, and the local branch of the United States Postal Service (USPS).

Necessary coordination and notification with and within City of Harrisonburg Departments and other stakeholders will also occur, including Information Technology (Geographic Information System (GIS) resources), City-County Emergency Communications Center (ECC), Community Development, Commissioner of Revenue, Public Works, and Public Utilities.

Address changes for City impacted addresses will be programmed to take effect starting January 1, 2027.

Options

1. N/A

Attachments

1. University Realignment Project Address Change Map – City Impacted Addresses
2. University Realignment Project Address Change Map – JMU Impacted Addresses