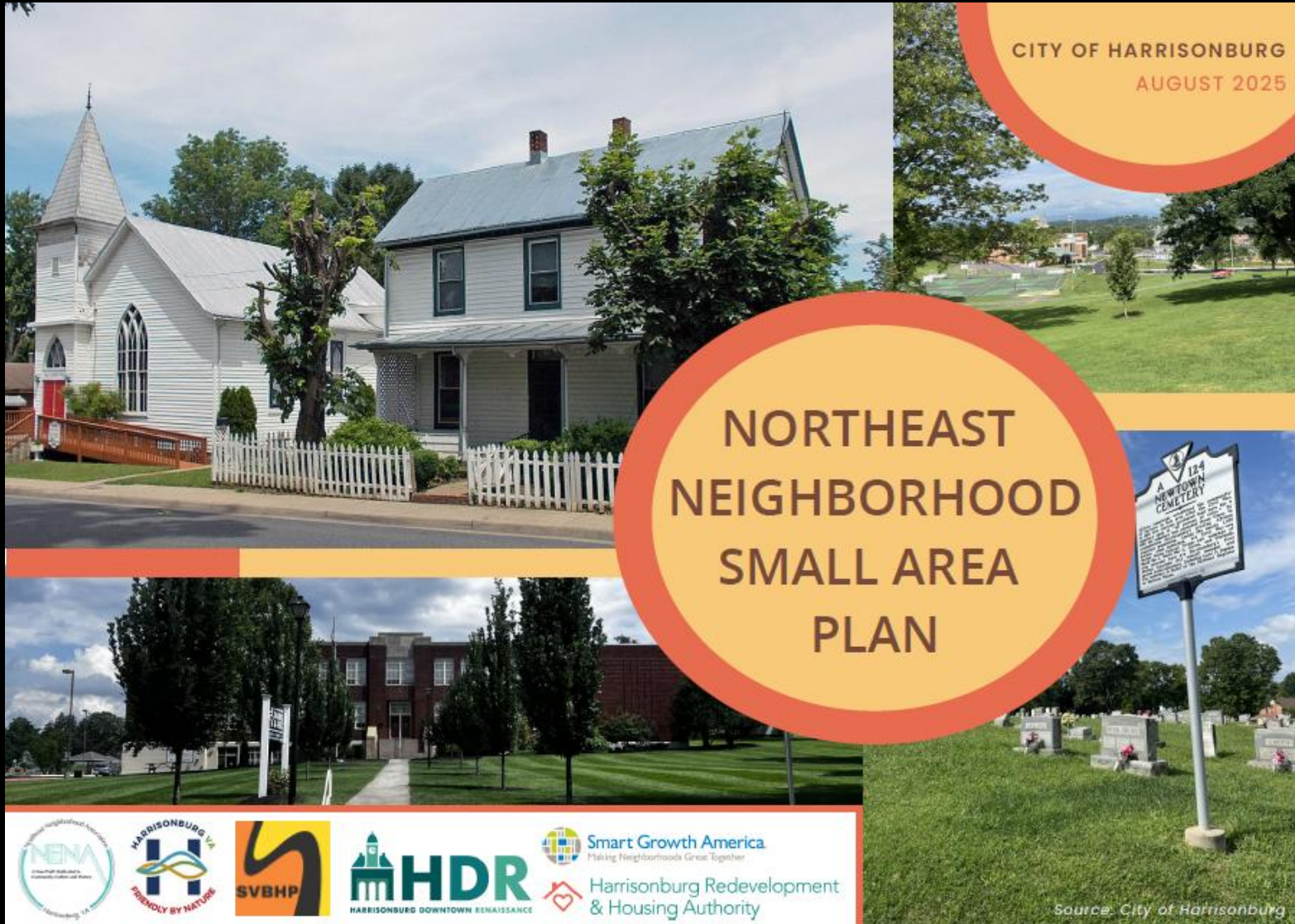


Comprehensive Plan Amendment – Northeast Neighborhood Small Area Plan



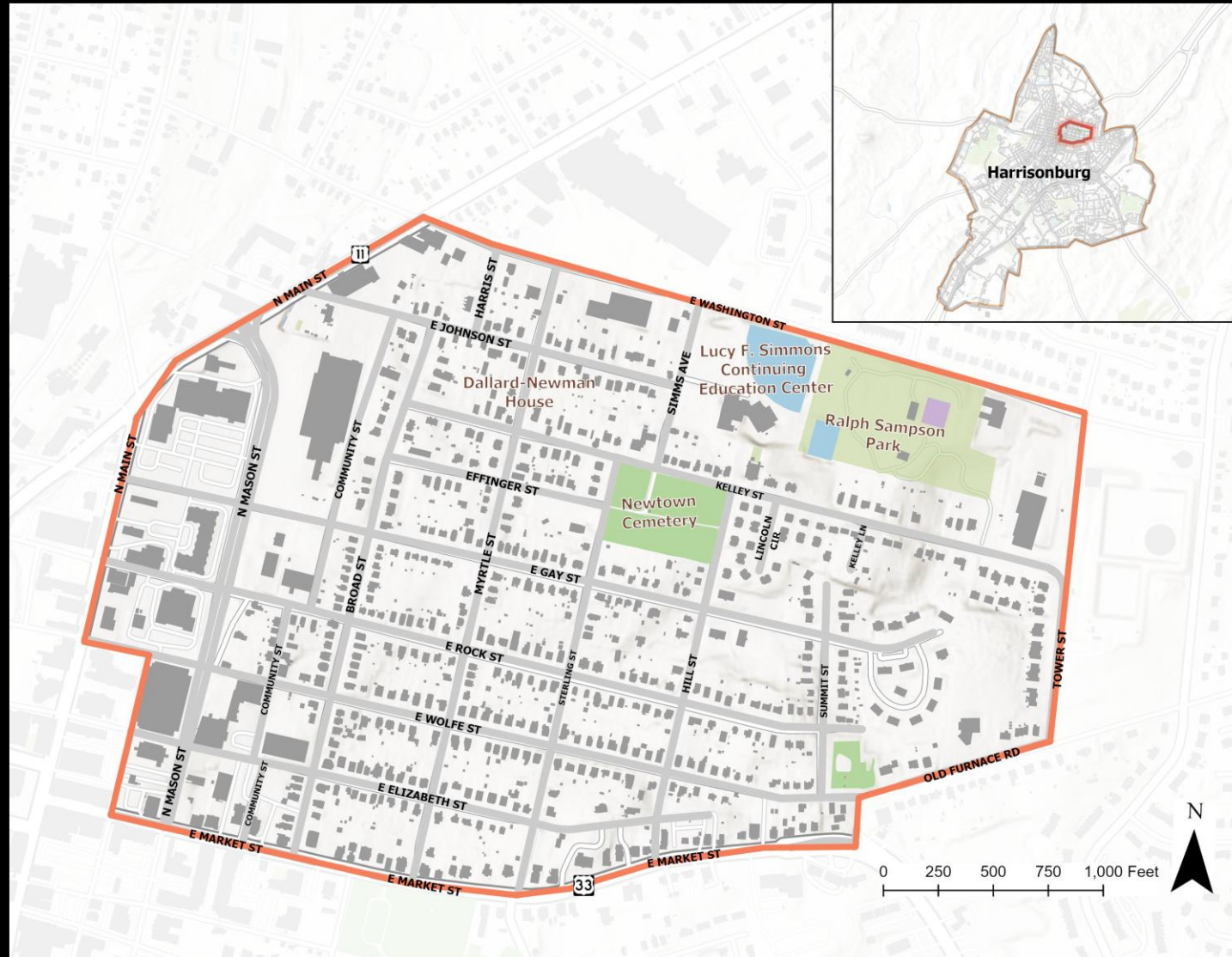
NORTHEAST
NEIGHBORHOOD
SMALL AREA
PLAN

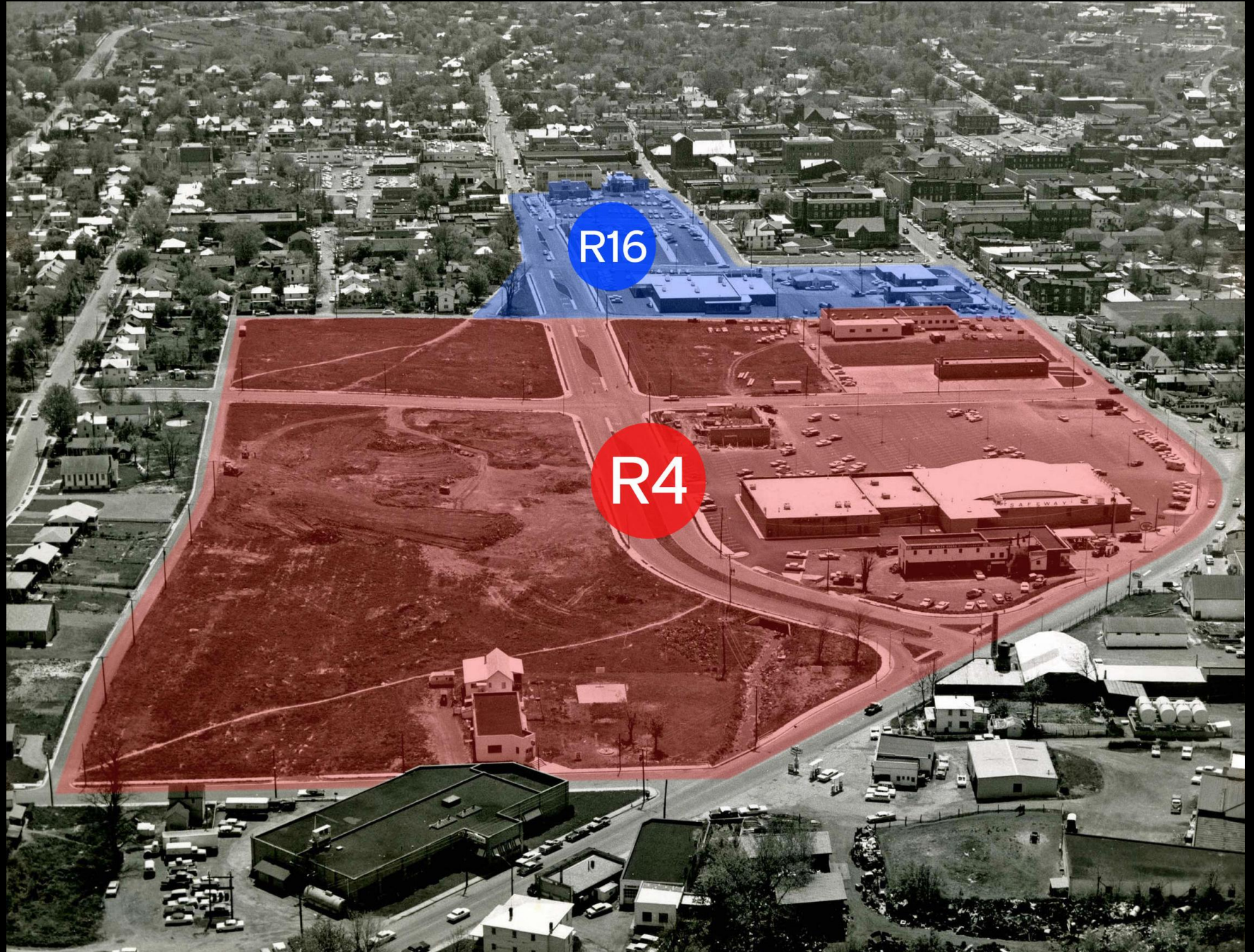
CITY OF HARRISONBURG
AUGUST 2025



Source: City of Harrisonburg

Comprehensive Plan Amendment – Northeast Neighborhood Small Area Plan





Community Connector's Program Components



- Facilitated Community Dialogues



- Historical research on the history and impact of Urban Renewal

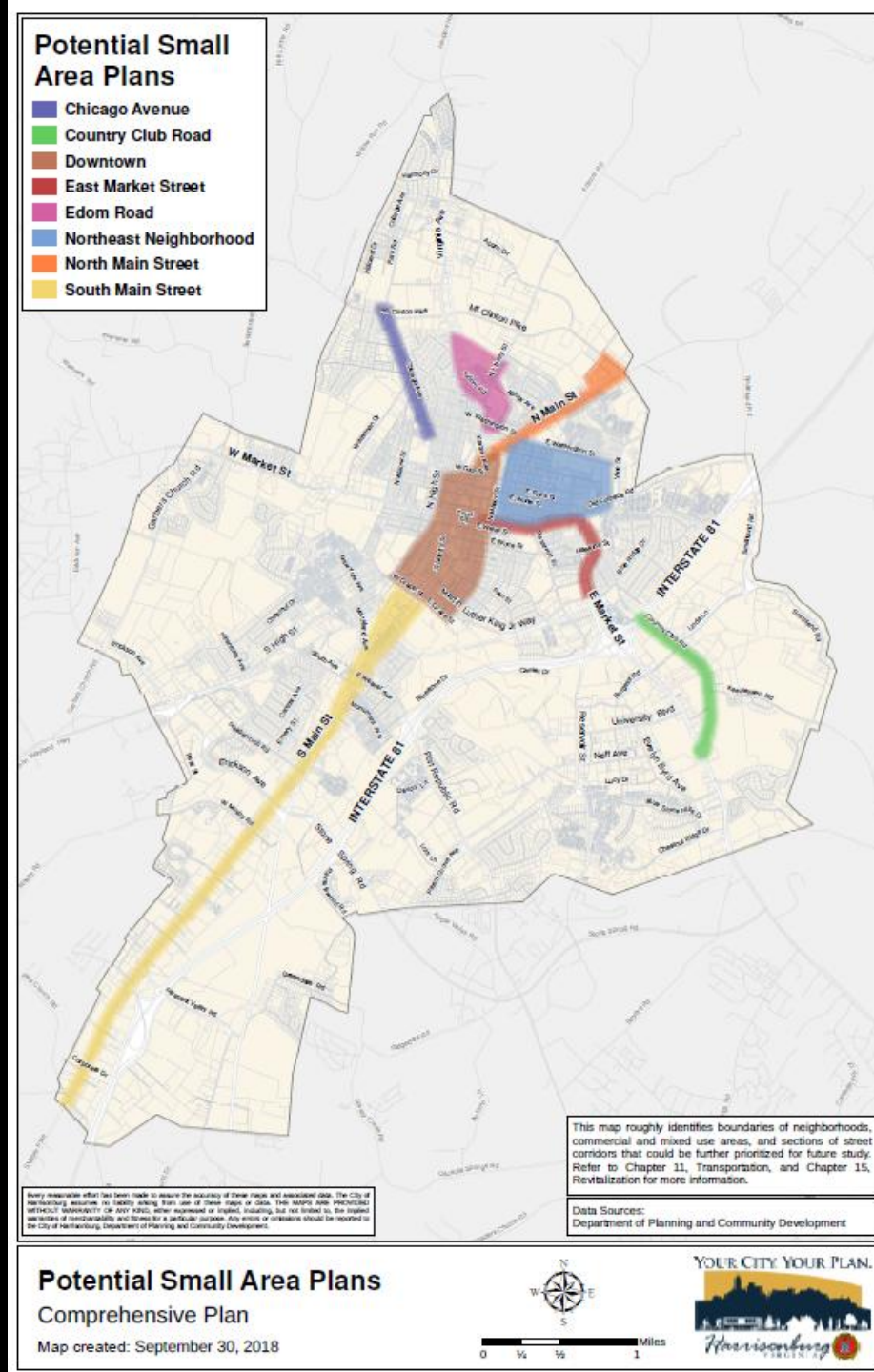


- Complete Streets Leadership Academy and North Mason Street Complete Streets Demonstration Project



- Northeast Neighborhood Small Area Plan (SAP)

The Potential Small Area Plans map roughly identifies the boundaries of neighborhoods that could be prioritized for study. Actual boundaries for study will be identified at a future time in further consultation with community members. This plan recommends that for each of these areas a community-based neighborhood plan be developed to address these and other issues raised by the community.



KEY THEMES, FOCUS AREAS, GOALS, AND STRATEGIES

Building on the vision statement and S.W.O.C. analysis, the project team expanded the original five key themes (priorities) into nine focus areas and twelve goals, providing a clear framework for specific strategies.

KEY THEMES



GATHERING AND BELONGING



RECONNECTING TO DOWNTOWN



SAFETY AND SECURITY



OPPORTUNITY FOR ALL
(ECONOMIC MOBILITY)



HEALTHY ENVIRONMENTS

FOCUS AREAS



HISTORY AND CULTURE



GATHERING AND BELONGING



COMMUNITY CONNECTIONS



CONNECTION TO DOWNTOWN



TRANSPORTATION AND MOBILITY



HOUSING AND PUBLIC SAFETY



ECONOMIC MOBILITY AND COMPETITIVENESS



NATURAL SYSTEMS AND SUSTAINABILITY



HEALTH

GOALS

GOAL 1

GOAL 2

GOALS 3 & 4

GOALS 5 & 6

GOAL 7

GOAL 8

GOAL 9

GOALS 10 & 11

GOAL 12

HISTORY AND CULTURE				
Goal 1: Celebrate and educate others about the Northeast Neighborhood's rich African American history and cultural heritage.				
Strategy	Priority	Lead Entity	Potential Partners	Potential Funding Sources
Strategy 1.1: Develop programs that celebrate the Northeast Neighborhood's African American heritage.	High	NENA, SVBHP	JMU, EMU, Harrisonburg City Public Schools	Grants, Private/Nonprofit Funding
<u>ACTIONS</u> a. Gather history from those with lived experience and history of the Northeast Neighborhood. b. Create exhibits, indoors and/or outdoors, to showcase and capture oral histories from Legacy residents and their descendants. c. Organize intergenerational events to connect seniors with younger residents, fostering a shared appreciation of heritage. d. Implement ways for community members to provide feedback and suggest improvements for programs.				
Strategy 1.2: Identify reliable financial resources to preserve and enhance Newtown's cultural assets.	High	NENA, SVBHP	Newtown Cemetery Board of Trustees, Harrisonburg Department of Parks and Recreation, VDHR, JMU, EMU	Grants
<u>ACTIONS</u> a. Identify and create a list of cultural assets, including Newtown Cemetery, Ida Mae Francis Tourist Home, Lucy F. Simms Continuing Education Center, the AME Church, and the Historic Dallard-Newman House. b. Partner with agencies to identify and apply for funding resources. c. Apply for grants specifically designed to preserve cultural heritage assets. d. Complete the renovation of the Dallard-Newman House to serve as a museum to showcase exhibits about the Neighborhood's history and capture oral histories from long-time residents.				
Strategy 1.3: Incorporate public art that raises awareness about what was lost during the Urban Renewal process and celebrates the Neighborhood's diversity of languages and ethnic backgrounds today through a variety of public art media (i.e., sculpture, performances, festivals).	Medium	Arts Council of the Valley	NENA, SVBHP, Harrisonburg Department of Parks and Recreation, HDR, DPW	Grants

Recommendation

Staff and Planning Commission (6-0)
recommend approval of amending the
Comprehensive Plan to incorporate the
Northeast Neighborhood Small Area Plan.