Veo Data Dashboard

Market Name is CVL Date is previous month Day of Week is Monday or Tuesday or Wednesday or Thursday or Saturday or Friday or Sunday

680
Average Vehicle Deployment - ALL

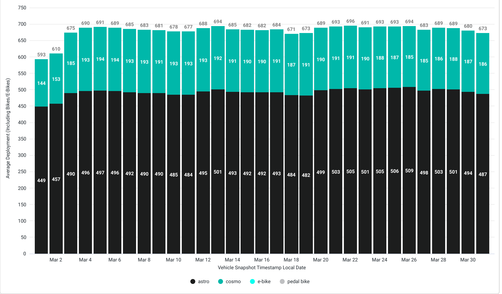
187
Average Vehicle Deployment - COSMO

493
Average Vehicle Deployment - ASTRO

0
Average Vehicle Deployment - HALO

0
Average Vehicle Deployment - HALO-E

Deployed Vehicles



All Vehicles	Cosmo	Astro	Halo	Halo-e
21,530 Rides	4,889 Rides	16,641 Rides	0 Rides	0 Rides
3,373 Unique Customers	1,419 Unique Customers	2,971 Unique Customers	0 Unique Customers	0 Unique Customers
1.02 Rides per Vehicle per Day	0.84 Rides per Vehicle per Day	1.09 Rides per Vehicle per Day	∅ Rides per Vehicle per Day	∅ Rides per Vehicle per Day

KPIs for Selected Timeframe

	Total Rides	Total Non-Member Rides	Median Distance Per Ride (Miles)	Median Minutes Per Ride	Total Ride Distance (Miles)	Total Riding Minutes
1	21,530	14,070	1.312	6	33,761.203	162,317

KPIs for Veo Plus Riders

	Total Rides	Median Distance Per Ride (Miles)	Median Minutes Per Ride	Total Ride Distance (Miles)	Total Riding Minutes
1	6,621	1.277	5	9,524.617	42,294

KPIs for Veo Access Riders

	Total Rides	Median Distance Per Ride (Miles)	Median Minutes Per Ride	Total Ride Distance (Miles)	Total Riding Minutes
1	93	1.561	8	223.726	990

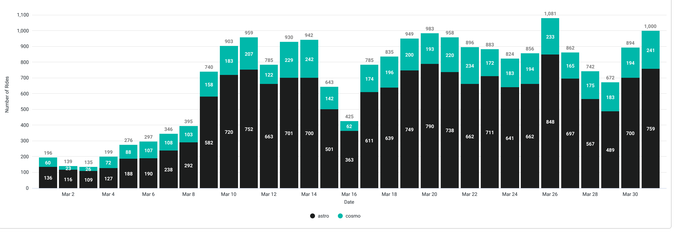
KPIs for Veo Commuter Riders

	Total Rides	Median Distance Per Ride (Miles)	Median Minutes Per Ride	Total Ride Distance (Miles)	Total Riding Minutes
1	746	2.109	9	1,640.909	7,359

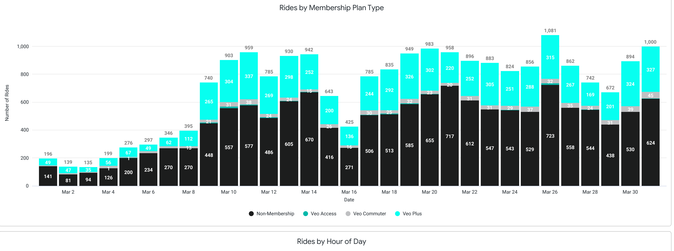
Membership Counts by Plan

Membership Plan	Veo Plus		Access		Commuter	
	Total Customers	Riding Customers	Total Customers	Riding Customers	Total Customers	Riding Customers
	476	395	14	10	42	34

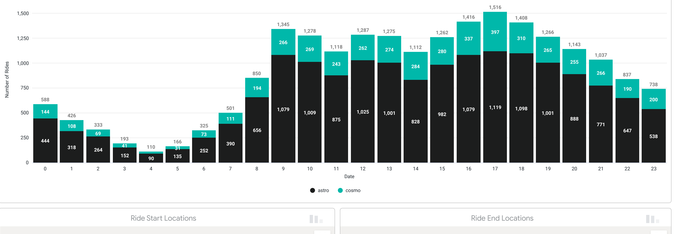
Rides per Day by Vehicle Type



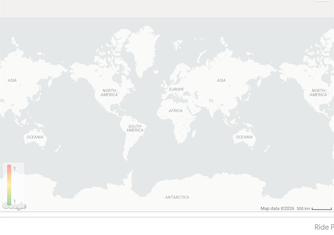
Rides by Membership Plan Type



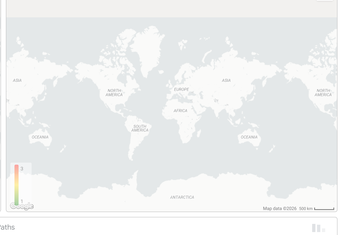
Rides by Hour of Day



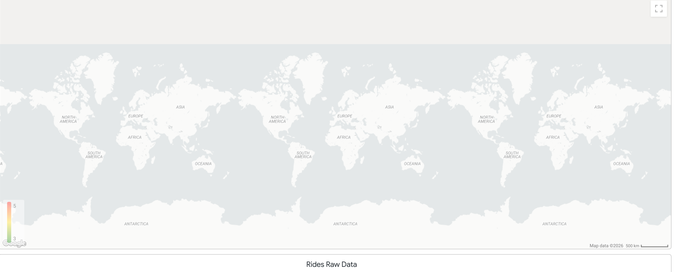
Ride Start Locations



Ride End Locations



Ride Paths



Rides Raw Data

	Ride Started At Local Time	Ride Ended At Local Time	Email Domain	Ride Duration In Mins	Ride Pickup Point	Ride Dropoff Point	Distance In Miles	Vehicle Type
1	2026-03-31 23:59:14	2026-04-01 00:01:26	virginia.edu	3	38.035203, -78.517643	38.036181, -78.511897	0.623	astro
2	2026-03-31 23:59:10	2026-04-01 00:01:28		3	38.035438, -78.517647	38.038205, -78.515913	0.633	astro
3	2026-03-31 23:58:46	2026-04-01 00:08:20	icloud.com	10	38.051866, -78.511425	38.029734, -78.517462	2.907	cosmo
4	2026-03-31 23:58:08	2026-04-01 00:12:24	gmail.com	15	38.035606, -78.501044	38.029629, -78.517664	2.208	astro
5	2026-03-31 23:56:21	2026-04-01 00:00:29	icloud.com	5	38.03411, -78.51181	38.036997, -78.501787	1.099	astro
6	2026-03-31 23:56:03	2026-03-31 23:59:36		4	38.035003, -78.515699	38.043525, -78.513572	1.213	astro
7	2026-03-31 23:54:37	2026-03-31 23:58:52	virginia.edu	5	38.035516, -78.515765	38.03614, -78.504907	1.524	astro
8	2026-03-31 23:54:13	2026-04-01 00:02:50	gmail.com	9	38.036669, -78.503437	38.030376, -78.515803	2.138	astro
9	2026-03-31 23:52:52	2026-04-01 00:01:28		9	38.038609, -78.502185	38.029933, -78.517565	2.26	cosmo
10	2026-03-31 23:50:18	2026-04-01 00:00:21		11	38.01566, -78.508892	38.035527, -78.512842	1.742	astro
11	2026-03-31 23:43:01	2026-03-31 23:49:37	virginia.edu	7	38.029203, -78.513835	38.03335, -78.497826	1.71	cosmo
12	2026-03-31 23:42:55	2026-03-31 23:48:50		6	38.035069, -78.501935	38.025776, -78.508704	1.462	cosmo
13	2026-03-31 23:40:50	2026-03-31 23:45:06	gmail.com	5	38.035602, -78.50738	38.032017, -78.495454	1.478	astro
14	2026-03-31 23:39:56	2026-03-31 23:42:28		3	38.034151, -78.49973	38.039096, -78.497021	0.659	astro
15	2026-03-31 23:39:17	2026-03-31 23:56:19		18	38.036047, -78.458616	38.014238, -78.50222	5.485	astro
16	2026-03-31 23:38:36	2026-03-31 23:42:25		4	38.027589, -78.509572	38.031048, -78.503101	1.168	astro
17	2026-03-31 23:37:13	2026-03-31 23:39:58		3	38.033227, -78.497623	38.032676, -78.49982	0.223	cosmo
18	2026-03-31 23:36:06	2026-03-31 23:43:58	gmail.com	8	38.030675, -78.477701	38.026438, -78.500431	2.673	astro
19	2026-03-31 23:36:06	2026-03-31 23:40:33	gmail.com	5	38.034912, -78.514508	38.039111, -78.5078	1.194	cosmo
20	2026-03-31 23:36:03	2026-03-31 23:38:30		3	38.037437, -78.515499	38.033614, -78.514492	0.53	astro
21	2026-03-31 23:31:07	2026-03-31 23:42:02		11	38.031407, -78.500882	38.025365, -78.526102	2.89	astro
22	2026-03-31 23:30:17	2026-03-31 23:32:40	gmail.com	3	38.036967, -78.500951	38.036095, -78.505053	0.48	astro
23	2026-03-31 23:29:17	2026-03-31 23:33:42		5	38.034235, -78.494997	38.039195, -78.494362	0.868	cosmo

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